



Motorcraft

Take a Spin with eCounter. Everyone Wins!

Just order at least \$200 worth of Motorcraft® products on a single order through the eCounter portal and you'll earn a chance to spin to win one of these cool prizes:



It's that easy, just order, spin and win!

Here's how it works:

- When you place an order over \$200 via eCounter, a new window will pop up and you'll be eligible to win one of 13 spin-to-win prizes
- Provide the requested information so your prize can be shipped directly to you
- Be sure to spin at the time of the order – you will not be able to redeem spins later
- Three prize levels are determined by the amount of the order:
 - **Bronze Level - \$200 order**
 - **Silver Level - \$300 order**
 - **Gold Level - \$400 order**
- Prizes will be awarded randomly per spin by prize level
- Spins MUST be completed at the time of the order
- Installers and Fleets are eligible to participate in this promotion
- Ford and Lincoln dealers are not eligible
- Core price not counted toward Spin prize levels

The eCounter Advantage

In this busy world, saving time through an efficient process can give you a competitive edge. And that's what you get with Motorcraft® and eCounter:

- Quick and simple way to place Motorcraft® part orders
- Excellent tracking and recording of orders
- In-depth part number "look up" feature to help avoid order errors
- Prize bonus for orders greater than \$200



Program period 8/25/14 to 12/31/14